

# Cytokines 2018

International Cytokine and Interferon Society ICIS

## 6<sup>TH</sup> ANNUAL MEETING OF THE INTERNATIONAL CYTOKINE & INTERFERON SOCIETY

27-30 October 2018

Westin Boston Waterfront, Boston, USA



# PARTNERSHIP AND INVESTMENT OPPORTUNITIES

  
THE MILSTEIN  
AWARDS

Presented by :

**ICIS** International Cytokine &  
Interferon Society

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## Welcome Message

Dear Partners,

We would like to invite you to take part to the next Annual Meeting of the International Cytokine and Interferon Society (ICIS), which will take place in Boston from 27-30 October 2018.

The ICIS Annual Meetings have typically attracted 500-750 registrants and have a distinguished history of presenting cutting edge research from internationally-recognized scientists. The objective of the meeting is to promote interactions between scientists performing cutting-edge studies of the molecular mechanisms of cytokine and interferon function, signal transduction, and gene expression in the context of health and disease. Working with the scientific advisory committee composed of leading investigators from academia and industry, an outstanding scientific program is planned.

The Cytokines annual meeting has become the world's most important annual conference on basic, clinical and translational research on cytokines and their roles in host defense, inflammation, tissue repair and cancer.

On behalf of all participants, we would like to already express our gratitude to you, the meeting's Sponsors and Exhibitors. The dissemination of knowledge that takes place at such meetings and the interactions and collaborations that are established are essential for future advances in biomedical research. Successful meetings simply would not be possible without substantial support from corporations, foundations, and institutes.

We believe it will be a fantastic meeting in a great city and hope you will be able to participate to help make the meeting a huge success.

We look forward to welcoming you!

Christopher Hunter  
Katherine Fitzgerald  
Anne O'Garra

## Committee Members

### MEETING CHAIRS

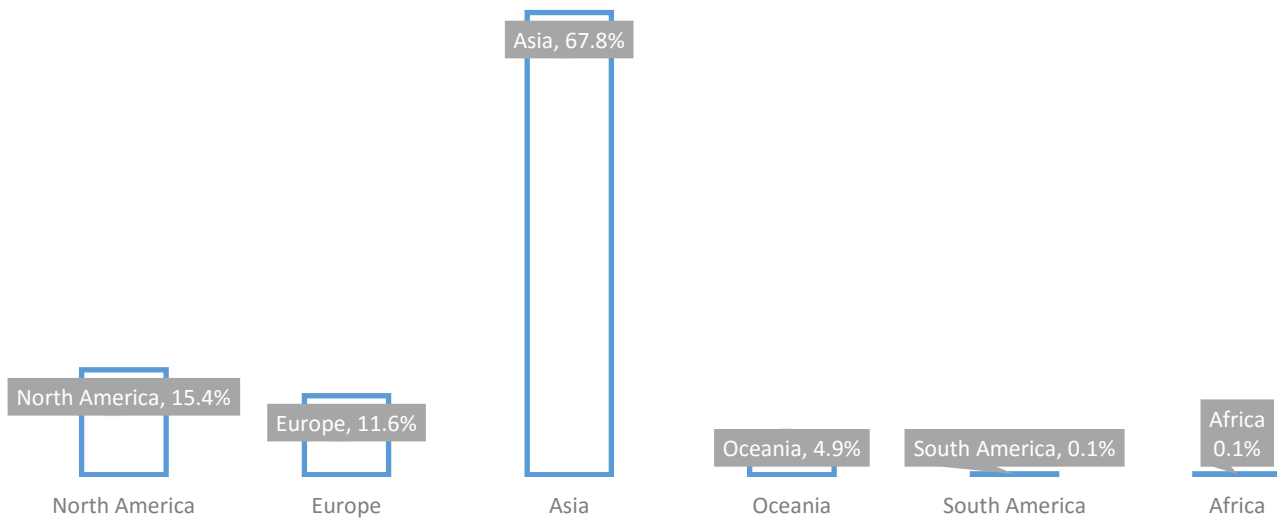
Christopher Hunter  
Katherine Fitzgerald  
Anne O'Garra

# Attendees Profile & Statistics Kanazawa, Japan 2017

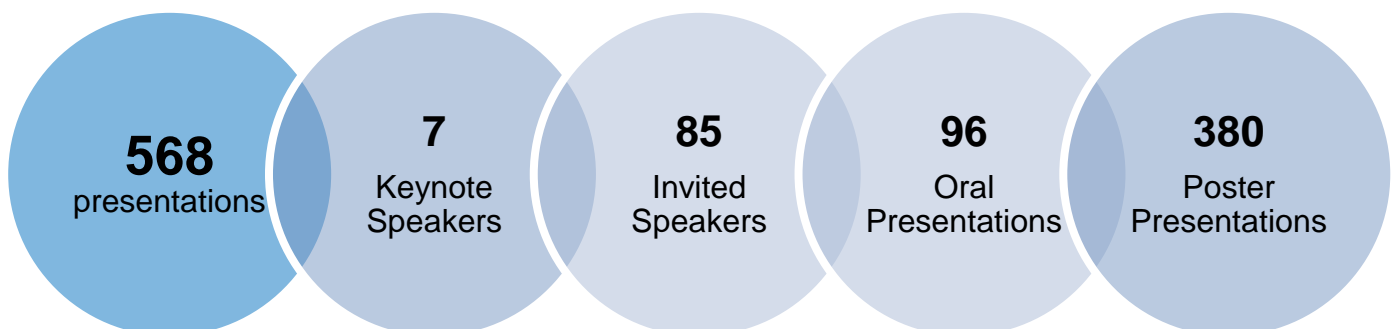
## Top 10 Attending Countries in 2017 Kanazawa, Japan

Country	# Registrations	Total #
Japan	330	<b>802 participants</b>
United States	113	
Taiwan	94	
Korea, Republic of (South)	88	
Australia	39	
United Kingdom	25	
Germany	22	
China	18	
Switzerland	10	
France	8	

## Demographics per continent in 2017 Kanazawa, Japan



## Split of presentations in 2017 Kanazawa, Japan

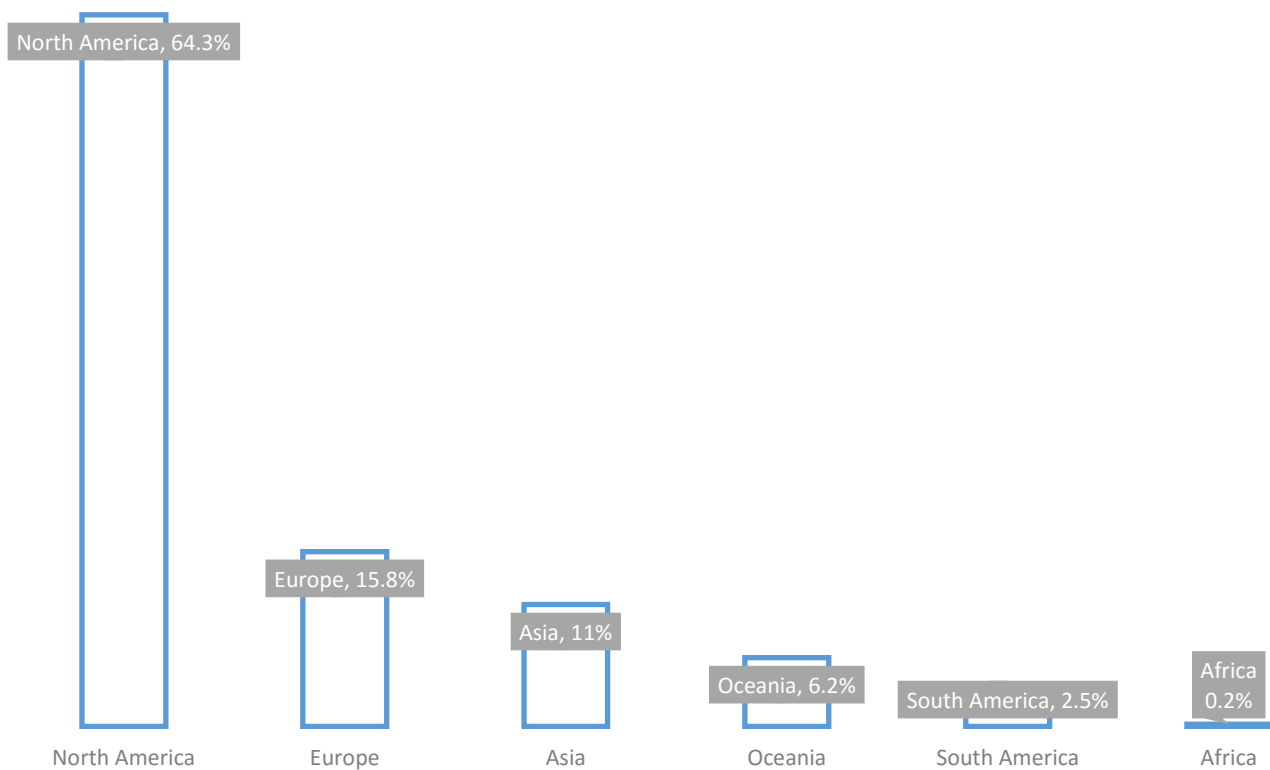


# Attendees Profile San Francisco, USA 2016

## Top 10 Attending Countries and total attendance in 2016 San Francisco, USA

Country	# Registrations	Total #
USA	295	<b>492</b> participants
Australia	30	
Germany	26	
Japan	20	
United Kingdom	17	
Canada	16	
Korea	15	
Brazil	11	
Switzerland	10	
Ireland	5	

## Demographics per continent in 2016 San Francisco, USA



## Previous Sponsors

<b>AB</b> Frontier	Eli Lilly	Nuevolution
Abbott	Elsevier	
Abbvie	EMD Milipore	<b>ONO</b> Pharmaceutical
Abcam		
Actelion Pharmaceuticals	<b>Genentech</b>	<b>PBL</b> Assay Science
Adipogen	Glycoforum	Peprtech
Affymetrix	GSK	Pfizer
Alcon Pharma		Plexbio
Alios Biopharma	<b>Illumina</b>	Protagontist Therapeutics
Amgen	Immunity	
Anpatysbio Inc		<b>Quanterix</b>
Astellas	<b>Janssen Immunology</b>	
AstraZeneca	Journal of Leucocyte Biology	<b>R&amp;D</b> Systems
		Regeneron
<b>BD</b> Biosciences	<b>Kan</b> Research Institute, Inc.	Rigell Pharmacies
Bio Basics	Kyowa Kirin	Rockefeller University Press
Biodcad		Rohto
Biodgen Idec	<b>MACS</b> Miltenyi Biotec	
BioLegend	Maruho	<b>Sanguine</b> Bio
BioRad	Mary Ann Liebert	Sanofi
Bio-Techne	MedImmune	Science Signaling / AAAS
BMS	Merck	Singulex, Inc
Boehringer Ingelheim	Merck Research Labs	Sinobiological
	Meso Scale Discovery	Society for leucocyte biology
<b>Celgene</b>	Millipore Sigma	
Chugai (Roche Group)	Mitsubishi Tanabe Pharma	<b>Tevy</b> Pharmaceuticals
Cosmo Bio Co., LTD.	MorphoSys AG	Thermofisher Scientific
CytomX Therapeutics	MP Biomedicals	
Cytosorbents		<b>Wako</b>
	<b>Nature</b> America, Inc.	
<b>Digital</b> Biology	NIH	<b>Xoma</b>
	Nov Immune	
<b>e</b> Biosciences	Novartis	<b>Zoetis</b>
Eiken Chemical Co., LTD.	Novo Nordisk	
Eisai Co., Ltd.	Novoprotein	

## Scientific Program Information

### Main Topics

Immune regulation of inflammation and cancer  
The microbiota and regulation of inflammation  
Cytokine regulation of cellular metabolism  
Cytokine signaling and epigenetics  
Interferons: regulators of immunity and inflammation  
Innate and adaptive immune mechanisms of host defense  
Cytokines and metabolic diseases

Innate immunity at barrier surfaces  
Primary immunodeficiencies: lessons for cytokine and interferon biology  
Cytokines and orchestration of innate and adaptive immunity  
Innate lymphoid cells: first responders in immunity and inflammation  
Emerging cytokine-based therapies  
T cell subsets and cytokines  
Inflammation and autoimmunity  
Allergy

## Preliminary Schedule

### Saturday, 27 October 2018

- 18:00 – 18:50** 2018 Seymour & Vivian Milstein Award for Excellence in Interferon & Cytokine Research
- 18:50 – 19:20** ICIS Honorary Membership Award Presentation
- 19:20 – 19:30** ICIS Distinguished Services Award Acceptance
- 19:30 – 20:15** Keynote Lecture
- 20:15** Welcome Reception & Networking, opening of the exhibits

### Sunday, 28 October 2018

- 07:30 – 08:30** Breakfast Symposium **AVAILABLE FOR SPONSORSHIP**
- 08:30 – 10:30** Plenary Session I
- 10:30 – 11:00** Coffee Break, Visit the Exhibition
- 11:00 – 13:00** Symposium I + Symposium II
- 13:00 – 15:00** Lunch, Posters, Visit of the Exhibition
- 13:30 – 14:30** Sponsored Lunch Symposium **AVAILABLE FOR SPONSORSHIP**
- 15:00 – 17:00** Symposium III + Symposium IV
- 17:00 – 18:00** Posters Viewing & Poster Reception
- 18:00 – 19:00** Evening Symposium **AVAILABLE FOR SPONSORSHIP**
- 19:30 – 21:30** Trainee Networking Evening **AVAILABLE FOR SPONSORSHIP**

### Monday, 29 October 2018

- 07:30 – 08:30** Breakfast Symposium **AVAILABLE FOR SPONSORSHIP**
- 08:30 – 10:30** Plenary Session II
- 10:30 – 11:00** Coffee Break, Visit the Exhibition
- 11:00 – 13:00** Symposium V + Symposium VI
- 13:00 – 15:00** Lunch, Posters, Visit of the Exhibition
- 13:30 – 14:30** Sponsored Lunch Symposium **AVAILABLE FOR SPONSORSHIP**
- 15:00 – 17:00** Symposium VII + Symposium VIII
- 17:00 – 18:00** Posters Viewing II & Poster Reception
- 18:00** Networking Evening **AVAILABLE FOR SPONSORSHIP**

### Tuesday, 30 October 2018

- 07:30 – 08:30** Breakfast Symposium **AVAILABLE FOR SPONSORSHIP**
- 08:30 – 10:30** Plenary Lecture III
- 10:30 – 11:00** Coffee Break, Visit the Exhibition
- 11:00 – 13:00** Symposium IX + Symposium X
- 13:00 – 14:00** Sponsored Lunch Symposium **AVAILABLE FOR SPONSORSHIP**
- 14:00 – 15:00** Closing Session Keynote
- 16:00** **Closing of the meeting**

## The Meeting Venue

The Cytokines 2018 Meeting will take place at The Westin Boston Waterfront. The Westin Boston Waterfront is less than three miles from Logan International Airport, and a short cab, bus, water taxi, or T train ride to the historic North End, the Financial District, and scenic Back Bay.

### The Westin Boston Waterfront

425 Summer Street  
Boston, MA, 02210  
Phone: +1 (617) 532-4600



### Organizing Secretariat Cytokines 2018

#### General queries :

c/o MCI Suisse SA  
9 Rue du Pré-Bouvier  
1242 Satigny  
Switzerland  
Website: <https://boston.cytokinesociety.org/>

#### Exhibition & Sponsoring queries :

Tel.: +41 22 33 99 614  
Email: [corentin.ruy@mci-group.com](mailto:corentin.ruy@mci-group.com)

#### Registration & Accommodation queries :

Tel.: +41 22 33 99 571  
Email: [cytokines.reg@mci-group.com](mailto:cytokines.reg@mci-group.com)



## Important Dates & Deadlines

*Please note that the bookings will be allocated on a "first come first served basis"*

### Exhibition & Sponsorship Deadlines

Final payments due by:	31 May 2018
50% cancellation fees until:	31 May 2018
100% cancellation fees after:	1 June 2018

### General Meeting Deadlines

Opening of registration:	March 2018
Opening of abstract submission:	March 2018
Early registration deadline:	1 June 2018
Abstract submission deadline:	1 June 2018
Registration deadline for abstract presenters:	25 July 2018



## Sponsorship Levels

Sponsorship recognition level is calculated based on the total amount of your company's investment in the Cytokines 2018 Meeting (adding up all your selected exhibition and / or sponsorship opportunities). Depending on your total level of investment in the Cytokines 2018 Meeting, your company's support will be acknowledged and recognised on the meeting website <https://boston.cytokinesociety.org/> at the following different partnership levels:

Sponsorship Level	Total Contribution	Complimentary Delegate Registrations	Invitations to the Cytokines 2018 Networking Dinner
Platinum	From USD 30,000	4	3
Gold	From USD 22,500	3	2
Silver	From USD 15,000	2	1

All Sponsorship levels can be reached via one of the pre-bundled packages below or through your own selection of opportunities, based on your total investment:

### Reach level with the pre-bundled packages

Taxes not included

#### Platinum Package

USD 30,000

#### This package includes:

- Website advertising on the Cytokines 2018 Website
- Opportunity to hold 1 exclusive lunch symposium (with no concurrent sessions)
- Complimentary mailing to all registered delegates to be provided by sponsor and sent by MCI
- Complimentary 80ft<sup>2</sup> pipe and drape or space only booth
- Exclusive support of Cytokines 2018 networking dinner **OR** Company Sponsored Travel Grants\*
- inside front **OR**\* back cover page advertisement in the Cytokines 2018 Final Programme
- VIP status for the networking events with 3 invitations to the Cytokines 2018 networking dinner
- 4 complimentary Meeting registrations and 2 exhibitor badges
- Acknowledgement as a Platinum sponsor in the Cytokines 2018 Final Programme
- Acknowledgement as a Platinum sponsor on the Cytokines 2018 Website
- **TOTAL ACTUAL VALUE OF PLATINUM PACKAGE: USD 43,350**

\*Choice on a first come first served basis

## Gold Package

USD 22,500

### This package includes:

- Website advertising on the Cytokines 2018 website
- Opportunity to hold 1 exclusive evening symposium (with no concurrent sessions)
- Complimentary mailing to all registered delegates to be provided by sponsor and sent by MCI
- Complimentary 80ft<sup>2</sup> pipe and drape or space only booth
- 1 full inside page advertisement in the Cytokines 2018 Final Programme
- Opportunity to include one promotional insert in the delegates bags
- VIP status for the networking events with 2 invitations to the official meeting dinner
- 3 complimentary Meeting registrations and 2 exhibitor badges
- Acknowledgement as a Gold sponsor in the Cytokines 2018 Final Programme
- Acknowledgement as a Gold sponsor on the Cytokines 2018 Website
- **TOTAL ACTUAL VALUE OF GOLD PACKAGE: USD 29,050**

## Silver Package

USD 15,000

### This package includes:

- Sponsorship of 1 scientific session to be chosen by Sponsor
- Complimentary mailing to all registered delegates to be provided by sponsor and sent by MCI
- Complimentary 80ft<sup>2</sup> pipe and drape or space only booth
- Opportunity to include one promotional insert in the delegates bags
- VIP status for the networking events with 1 invitation to the Cytokines 2018 networking dinner
- 2 complimentary Meeting registrations and 2 exhibitor badges
- Acknowledgement as a Silver sponsor in the Cytokines 2018 Final Programme
- Acknowledgement as a Silver sponsor on the Cytokines 2018 Website
- **TOTAL ACTUAL VALUE OF SILVER PACKAGE: USD 19,500**



## Reach level by picking your own opportunities

Taxes not included

Once you reach one of the three sponsorship levels mentioned above through your own selection of opportunities, you will be granted the following benefits - as applicable – in addition to the benefits already listed under each individual opportunity.

<b>Platinum Level</b> <i>(min. USD 30,000 investment)</i>	<b>Gold Level</b> <i>(min. USD 22,500 investment)</i>	<b>Silver Level</b> <i>(min. USD 15,000 investment)</i>
Website advertising on the Cytokines 2018 Website, two months pre and post Congress	Website advertising on the Cytokines 2018 Website, two months pre and post Congress	
Complimentary mailing to all registered delegates to be provided by sponsor and sent by MCI	Complimentary mailing to all registered delegates to be provided by sponsor and sent by MCI	Complimentary mailing to all registered delegates to be provided by sponsor and sent by MCI
Inside front OR back cover page advert. in the Cytokines 2018 Final Programme	1 full inside page advertisement in the Cytokines 2018 Final Programme	
VIP status for the networking events with 3 invitations to the official meeting dinner	VIP status for the networking events with 2 invitations to the official meeting dinner	VIP status for the networking events with 1 invitation to the official meeting dinner
3 Complimentary registrations to the meeting	2 Complimentary registrations to the meeting	1 Complimentary registration to the meeting



# Exhibition

The exhibition is an integral part of the Cytokines 2018 Meeting. As an exhibitor, you will enjoy prime exposure and direct marketing opportunities with the key players and decision makers in the field. The floor plan is designed to maximize the exhibitor's exposure to the delegates.

All coffee breaks and welcome reception will be served in the exhibition area.

Particular attention will be given to signage and decoration enabling an easy and convenient visit of the exhibition.

*Exhibitor's profiles will be listed in the final program and on Cytokines 2018 website.*

## Stand types and costs

**Taxes not included**

### Space Only

**USD 3,500 (8 x 10 ft)**

#### Minimum space 8 x 10 ft

- Exhibition space
- 2 exhibitor badges per 80 sqft. space, 1 additional badge for each additional 80 sqft booked\*
- Access to coffee breaks and welcome reception

*Exhibitors occupying space-only stands are required to submit a detailed plan of their stand to the Organizers for approval by 30 June 2018.*

### Pipe & Drape Package

**USD 4,700 (8 x 10 ft)**

#### Minimum space 8 x 10 ft

- 8' high back wall and 3' high side drape
- 1 skirted table with 2 chairs and 1 wastebasket
- Sign with name of company and booth number
- Electrical supply
- 2 exhibitor badges per 80 sqft. space, 1 additional badge for each additional 80 sqft booked\*
- Access to coffee breaks and welcome reception



### Table Top – only for NGO's

**USD 2,500**

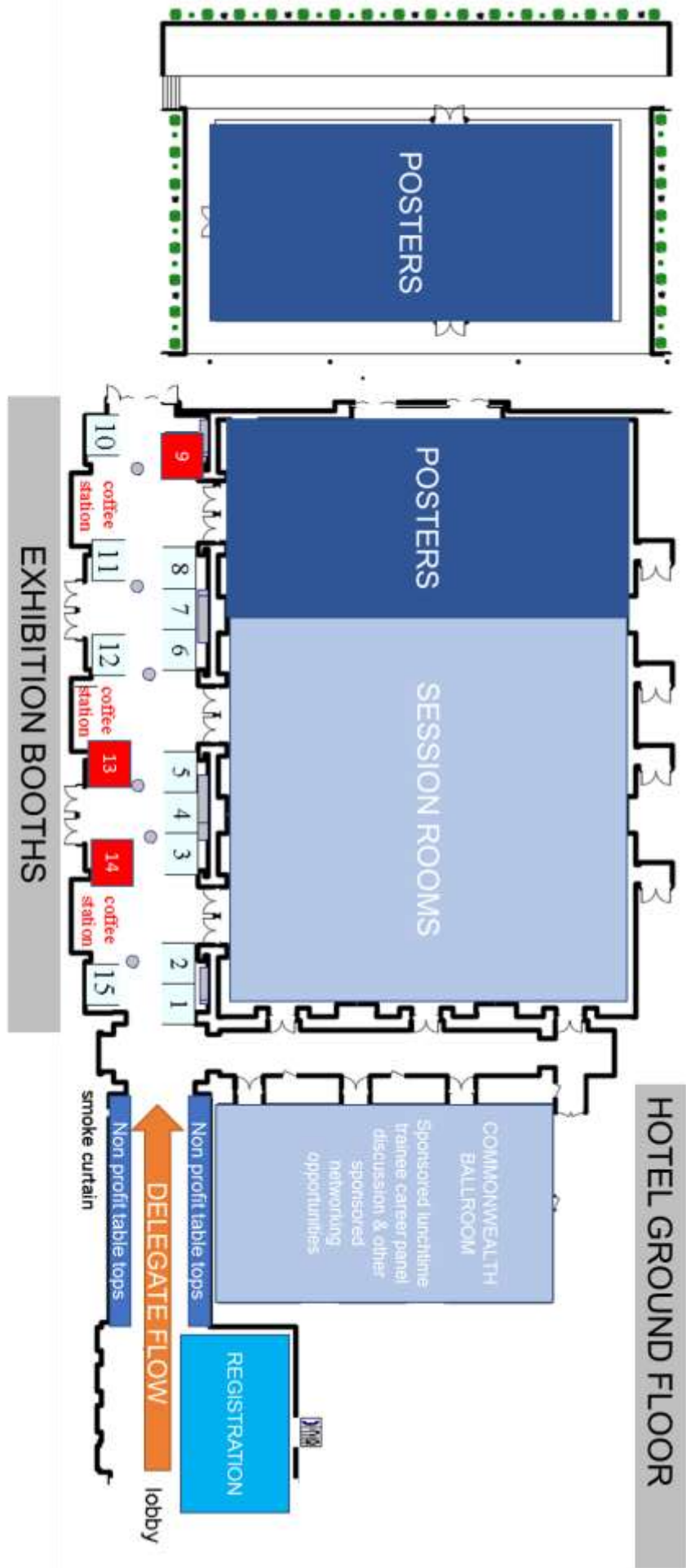
- 1 table with 2 chairs
- 1 electrical plug
- 1 exhibitor badge

*Limit to one table top per company / association*

*All additional equipment not listed above will be ordered and paid for separately by the exhibiting company.*

*\*A maximum of 2 paying badges per 80sqft of exhibition space may be ordered at the special exhibitor discounted rate, in addition to the 2 complimentary badges included.*

# Cytokines 2018 Floor Plan



# Sponsorship Opportunities

## Publication / Advertising

Taxes not included

### Advert in the Pocket Program

USD 7,500

#### Position your brand next to the heart of the Cytokines 2018 delegates

The Mini Programme is a pocket sized Meeting overview and exhibition plan that conveniently fits into the back of the delegate's badge. All participants receive a Mini Programme upon collection of their badge. The Mini Program will be used as a daily reference tool at the congress.

This opportunity includes:

- Full colour advert page (A6 Format) on the back cover of the Pocket Programme (*Artwork to be supplied by sponsor*)
- Exclusive sponsorship
- Acknowledgment in the Final Program with company logo

### Advertising in the Final Program

≥ USD 750

#### The indispensable guide for all attendees at Cytokines 2018

Put your name in the hands of top scientists in the world. The final programme is distributed to all delegates on-site inside the official Cytokines 2018 delegates bags. The program contains the final definitive scientific programme, the social program and general information about the Meeting. Delegates will use the Final Programme to plan and organise their activities on a daily basis and as a reference tool after the meeting is over.

This opportunity includes:

- Full colour advert page in the Final Programme
  - Acknowledgment in the official Cytokines 2018 Final Programme
  - Acknowledgment on the official Cytokines 2018 Website
- |                      |           |
|----------------------|-----------|
| ● Outside back cover | USD 2,500 |
| ● Inside back cover  | USD 2,000 |
| ● Inside page        | USD 750   |

## Meeting Services

Taxes not included

### Internet Corner

Upon request

The internet corner is one of the most visited points by all Meeting participants, for consulting and printing the abstracts and other important information of the meeting or leisurely browsing. Contact us to discuss your preferences and obtain a custom price on the internet corner that will best showcase your brand.

This opportunity includes:

- Sponsors homepage and screen saver on all computer screens
- Opportunity to provide branded accessories (sponsor provides at sponsor cost)
- Sponsors logo on signage at the Internet Corner
- Acknowledgement as a Meeting sponsor in the Final Program

## Wi-Fi in Venue

Upon request

Hundreds of delegates will access the internet wirelessly during the Cytokines 2018 Meeting and the sponsor of Wi-Fi Access will have the opportunity to engage with those professionals every time they do so. Ensure delegates will see your online messages at a time you can predict and plan for.

This opportunity includes:

- Sponsors logo on Wi-Fi vouchers (black and white)
- Sponsors logo on Wi-Fi login page
- Wi-Fi login code branded with sponsor company name
- Acknowledgement as a Meeting sponsor in the Final Program

## Mobile Application

USD 5,000

Make the most of your onsite investment by promoting it first online!

Sponsoring the Meeting application on Smartphone is an innovative interactive service that you can provide to the Cytokines 2018 delegates. This technology will enable delegates to download the complete program of Cytokines 2018 or even to read selected posters.

This opportunity includes:

- Cytokines Meeting information available to download from the Cytokines 2018 website
- Company logo on the welcome page of the application
- Acknowledgement in the Cytokines 2018 Final Program
- Acknowledgement on the Cytokines 2018 Website

## Meeting Program

Taxes not included

### Plenary Sessions

USD 10,000 / per session

4 Plenary sessions will take place from 27 to 30 October during Cytokines 2018. Each plenary session will last 90 minutes and will be presented by Key Opinion Leaders in their specific field.

This opportunity includes:

- Acknowledgement in the Final Program and on the Meeting website.
- Acknowledgement in the scientific programme with logo next to the session title
- Acknowledgement by the Chairman of the session at the beginning of the session
- Company logo on screen at the beginning and at the end of the session, and on signage at the entrance to the room

### Scientific Sessions

USD 7,000 / per session

Various scientific sessions will take place from 27 to 30 October during Cytokines 2018. Each one will last 90 minutes and will be presented by Key Opinion Leaders in their specific field.

This opportunity includes:

- Acknowledgement in the Final Program and on the Meeting website.
- Acknowledgement in the scientific programme with logo next to the session title
- Acknowledgement by the Chairman of the session at the beginning of the session
- Company logo on screen at the beginning and at the end of the session, and on signage at the entrance to the room

## Poster Signage

USD 5,000

The poster area will showcase all the best abstracts selected for the meeting as posters, and 2 Poster viewing sessions will take place from 27 to 30 October during Cytokines 2018. The area is bound to engage a lot of delegates who will be exposed to your branding every step of the way.

This opportunity includes:

- Acknowledgement in the Final Program and on the Meeting website
- Company logo on signage at the poster area & on each poster number

## Travel Grants

USD 3,000 per grant

Sponsor travel grants to help young investigators attend the meeting to present their promising research. The amount of the grant can vary according to your budget, please contact us to further discuss this opportunity. The Scientific committee will be responsible for allocating the travel grants to the most deserving and/or needing young investigators.

This opportunity includes:

- Sponsor branded travel grant correspondence to the recipient(s)
- Opportunity to organise onsite meetings with the recipients of the travel grants
- Acknowledgement in the Final Program and on the Meeting website

## Promotional Material

Taxes not included

### Meeting Bags - **SOLD**

USD 10,000

Sponsorship of the Meeting bags allows promoting your company and product in a very prominent and visual way. The logo of the sponsoring company will be printed on each Meeting bag along with the Cytokines 2018 logo. Type, size and colour of the bags as well as position and size of the logo will be at the organiser's discretion. (Bags to be produced by the organiser)

This opportunity includes:

- One promotional leaflet (A4, double-sided) in the Meeting bags (to be provided by sponsor)
- Acknowledgement as a Meeting sponsor in the Final Program

### Writing Pads & Pens - **SOLD**

≥ USD 2,000

Your company logo will appear on the writing pads and/or pens. Delegates particularly appreciate the writing pads and pens as they are particularly useful during the scientific sessions.

***Pads and Pens to be supplied by the sponsor(s).***

This opportunity includes:

- Both the Pads and Pens will be inserted in to the Delegate Bags
- Acknowledgement as a Meeting sponsor in the Final Program
- Writing Pads Only                      USD 2 000
- Pens Only                                      USD 2 000
- Both items                                      USD 3,000



## Lanyards

USD 8,500

Your company logo will be screen-printed on the lanyards along with the Cytokines 2018 Meeting logo. This is one of the most prominent and visual sponsorship items as delegate wear them around their neck.

This opportunity includes:

- Company Logo printed on every delegates' lanyard
- Acknowledgement as a Meeting sponsor in the Final Program

## Bag Inserts

USD 2,500

### Limited to 5 inserts maximum !

The opportunity is offered to sponsors to provide an insert: max. A4 size double-sided, colour or black and white promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer on information on your services or products. Company must supply an electronic (pdf, jpg, etc.) copy of insert to MCI prior to the meeting, and to ship the actual insert at the given location.

This opportunity includes:

- Acknowledgement as a Meeting sponsor in the Final Program
- Inclusion of your insert in the Meeting bags handled by the organiser

## Abstract Book & Final Program on USB keys

USD 7'000

All the Cytokines 2018 Meeting abstracts and the Final Program will be loaded on USB keys and handed out to every attendee at the registration desk or from your booth directly. The USB keys are a valuable reference tool for the delegate whilst at the Meeting as well as a convenient and re-usable item for many years after. The abstracts and the Program will be in a fully searchable format for ease of reference and citation. Additional storage will be available on the USB keys for personal use and information exchange between delegates and/or invited speakers.

This opportunity includes:

- Branding of the USB Keys with the sponsor's logo printed on every delegates' lanyard
- Possibility to have the delegates collect the USB key directly at your booth
- Acknowledgement as a Meeting sponsor in the Final Program

## E-Drivers – 5 Opportunities available

USD 3,000

An HTML email will be sent to Cytokines 2018 registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – no email lists are provided to sponsors for privacy and compliance reasons.

This opportunity includes:

- One email sent by MCI to all registered delegates. Sponsor company to provide HTML email content/code. An image can be used as the content of the email.

## Coffee Breaks

USD 3,000 / each

Coffee Breaks, accessible to all delegates will be provided in the exhibition area.

This opportunity includes:

- Signage featuring sponsor's name and logo will be displayed on catering tables
- Acknowledgement as a Meeting sponsor in the Final Program

## Cytokines 2018 Official Networking Evening

Upon request

The official meeting networking evening is one of the social highlights of the meeting. Delegates come to enjoy fine cuisine and entertainment, and to relax after the busy days of the meeting. This exclusive sponsorship opportunity will provide a strong and long-lasting impression to delegates. Please note that the delegates will pay a nominal fee to guarantee their attendance to the evening.

This opportunity includes:

- Sponsor acknowledgement at the dinner with signage
- Dinner Introduction acknowledgement of the sponsor by the ICIS President or Program Chair
- Logo of sponsor display on dinner ticket distributed to delegates
- Creation of a "gobo" with sponsor logo at dinner venue
- Distribution of an official door gift from sponsor (to be provided by sponsor)
- Catering and beverage served
- 3 complimentary tickets to the evening
- Acknowledgement as a Meeting sponsor in the Final Program & Website

## Trainee Networking Evening

Upon request

On the second day of the meeting, a special evening will be organised in a casual atmosphere, to allow for the trainees to mingle and spend some time with the faculty members in a relaxed and informal context. This exclusive opportunity will allow you to attend this evening with your representatives and benefit from a unique environment to connect with the attendants.

This opportunity includes:

- Sponsor acknowledgement at the evening venue with signage
- Beverage and light snacks offered to the invited participants
- Invitation of the faculty members or council members at the evening (email invitation sent by MCI)
- Possibility to attend the evening with your company representatives (up to 3 participants)
- Acknowledgement as a Meeting sponsor in the Final Program & Website

# Satellite Symposium

Exclusive opportunities available !

Exclusive Lunch Symposium

USD 18,500 / per symposium

You are invited to organise a 1h00 exclusive lunch satellite symposium session at the forthcoming Cytokines 2018 Meeting. This highly visible and impacting activity allows you to attract interested and qualified delegates and update them personally on the science that supports your campaigns and products. It is one of the most popular opportunities for honest and open debate between the medical professions on the topics most relevant to your corporate objectives. This exclusive time slot during lunch is guaranteed to maximize the number of delegates that can attend your symposium session.

We strongly recommend that you provide lunch for the delegates partaking in the symposium to boost attendance. Please note that the catering cost is **not included** in the price of the symposium, but that MCI will provide all the relevant information and assistance needed to plan your orders.

This opportunity includes:

- Acknowledgement in the Final Program and on the Meeting website.
- 60-minute session
- Use of existing AV & IT equipment & technicians in the room
- Allowed to put up to 3 roll-up banners in the meeting venue on the day of the symposium (production and costs to be covered by sponsor)
- Access to the room 15 minutes prior to the start of the session
- Details of the session in the Final Program & Meeting website
- Company logo on screen at the beginning and at the end of the session, and on signage at the entrance to the room



## Evening Symposium

USD 15,000 / per symposium

You are invited to organise a 60 minutes evening satellite symposium session at the forthcoming Cytokines 2018 Meeting. This highly visible and impacting activity allows you to attract interested and qualified delegates and update them personally on the science that supports your campaigns and products. It is one of the most popular opportunities for honest and open debate between the medical professions on the topics most relevant to your corporate objectives.

Should you want to provide catering for the delegates, please note that the costs will be borne directly by the sponsor in addition to the price of the symposium. Logistical assistance from MCI will be provided to help you with your orders.

This opportunity includes:

- Acknowledgement in the Final Program and on the Meeting website.
- 60-minute session
- Use of existing AV & IT equipment & technicians in the room
- Allowed to put up to 3 roll-up banners in the meeting venue on the day of the symposium (production and costs to be covered by sponsor)
- Possibility to organize a cocktail at the end of your symposium
- Access to the room 15 minutes prior to the start of the session
- Details of the session in the Final Program & Meeting website
- Company logo on screen at the beginning and at the end of the session, and on signage at the entrance to the room

## Breakfast Symposium

USD 10,000 / per symposium

You are invited to organise a 60 minutes breakfast satellite symposium session at the forthcoming Cytokines 2018 Meeting. This impacting activity allows you to attract interested and qualified delegates and update them personally on the science that supports your campaigns and products. It is one of the most popular opportunities for honest and open debate between the medical professions on the topics most relevant to your corporate objectives.

We strongly recommend that you provide breakfast for delegates partaking in the early symposium to boost attendance. Please note that the catering cost is **not included** in the price of the symposium, but that MCI will provide all the relevant information and assistance needed to plan your orders.

This opportunity includes:

- Acknowledgement in the Final Program and on the Meeting website.
- 60-minute session
- Use of existing AV & IT equipment & technicians in the room
- Allowed to put up to 3 roll-up banners in the meeting venue on the day of the symposium (production and costs to be covered by sponsor)
- Access to the room 15 minutes prior to the start of the session
- Details of the session in the Final Program & Meeting website
- Company logo on screen at the beginning and at the end of the session, and on signage at the entrance to the room

**For all sponsored symposia, please note that it is the sponsor's responsibility to ensure that the speakers of the symposium are registered to the meeting. The costs of the registration are not included in the price of the symposia.**

## Grant Submissions

Should the Cytokines 2018 meeting be eligible for a grant from your company, please notify us at [Corentin.ruy@mci-group.com](mailto:Corentin.ruy@mci-group.com), ensuring that you provide us with the following information to enable us to efficiently submit the grant request:

### GRANT SUBMISSION INFORMATION TO BE PROVIDED

Deadline to submit the grant

Amount that the grant should be submitted for

Contact person in case assistance is needed through the grant submission process

Items for which the grant should be submitted for (exhibition space, bags, sponsorship level,...)

Is the grant to be submitted as a purely educational grant and for no specific items

## Payment and Cancellation Conditions

### By Credit Card

Visa, MasterCard and American Express are accepted.

Please request a Credit Card Authorisation Form from MCI Suisse SA:

[corentin.ruy@mci-group.com](mailto:corentin.ruy@mci-group.com).

Payment will only be settled in US dollars (USD) with a 4% Credit card handling fee.

### By Bank Transfer

Bank: UBS SA – 1211 Geneva 2 – Switzerland

Company: MCI Suisse SA for Cytokines 2018

Account N°: 240-369393.61X

Clearing: 240

SWIFT: UBSWCHZH80A

IBAN: CH19 0024 0240 3693 9361 X

### Cancellation Policy

Cancellation and changes to your original booking must be made in writing to MCI.

### For cancellation made:

Until 31 May 2018 50% of the total cost of each item will be retained

From 01 June 2018 100% of the total cost of each item will be retained

### Taxes

The International Cytokine and Interferon Society is incorporated as a 501 (c) 3 non-profit organization. Membership dues and subscriptions paid to ICIS are not considered charitable contributions for federal tax purposes, however they may be deducted as ordinary and necessary business expenses. Members should consult their tax advisors for further guidance. *ICIS Federal Tax ID # is: 59-2471233.*

# Cytokines 2018 Terms and Conditions

## RESERVATION

In order to be valid, your booth reservation must be completed on the APPLICATION FORM here enclosed and sent to MCI Suisse SA. As per referenced on the order forms, a 50% deposit invoice will be issued at the time of the reservation and will have to be paid upon reception – unless a 100% payment is required by the sponsor / exhibitor.

The signature on the application form and the deposit paid thereafter constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organizing Committee unless confirmed in writing.

The remaining subscription fee is to be settled by **31 May 2018** at the latest. Non-payment by this stated deadline will lead to the cancellation of your booth booking, without reimbursement of the deposit paid. For bookings made after 1 May 2018, 100% of the amount will be invoiced and due upon reception of the application form.

## EXHIBITION

Site allocations will be attributed in reservation order of arrival and are subject to the full payment and the agreement of MCI Suisse SA and the Organizing Committee. Exhibitors will be requested to make choices, but neither Cytokines nor MCI Suisse SA can guarantee first choice. Once locations have been attributed, no change of location will be possible without MCI Suisse SA's written agreement.

The Exhibition Floor Plan presented in this document is a non-contractual one. It is subject to acceptance by the American Authorities and its official Fire & Safety Services. However, MCI Swiss reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Geneva Law Courts alone.

## TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor by the end of May 2018. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

## RULES AND REGULATIONS

MCI SUISSE SA has been entrusted with the general logistics and organisation of the Meeting and Exhibition of the Cytokines Annual Meeting 2018. It will be referred to as "The Organizers" here-below.

## LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The Organizers will take appropriate action against those who do not comply with the regulations.

Please note that no children will be allowed on the exhibition and meeting spaces.

The organizers have the authority to demand removal/change of any structure which is not in accordance with the Meeting rules or cancel participation. The decision of the organizers will be final and binding.

## **ENTRY TO THE EXHIBITION**

Access to the exhibition will only be possible to registered conference participants or exhibition participants.

## **INSURANCE**

The signatory renounces to take recourse against The Organizers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the Meeting. In any case, the insurance protection will NOT be given to the exhibitors by The Organizers.

## **FORCE MAJEURE**

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organizer or the producer.

## **INTERPRETATION OF THE REGULATIONS AND AMENDMENTS**

The MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

*MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.*



# Exhibition Application Form and Contract

Please complete and send to:  
**MCI Suisse SA – c/o Corentin RUY**  
9 Rue du Pré-Bouvier – 1242 Satigny – Switzerland  
Email: [corentin.ruy@mci-group.com](mailto:corentin.ruy@mci-group.com)

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

## Contact details

COMPANY NAME:		WEBSITE:
CONTACT NAME:		EMAIL:
COMPANY TYPE:	<input type="checkbox"/> NGO	<input type="checkbox"/> INDUSTRY

## Invoicing information

INVOICING COMPANY NAME:		VAT Number:
ADDRESS:		
POSTAL CODE:	CITY:	Country:
CONTACT NAME		EMAIL:
TELEPHONE (WITH COUNTRY CODE):		PO NUMBER (IF APPLICABLE):
<input type="checkbox"/> I WISH TO RECEIVE AN INVOICE FOR 100% OF THE PAYMENT (instead of 50% installments)		
<input type="checkbox"/> I WILL NEED TO SEND A SEPARATE COMPANY CONTRACT / AGREEMENT TO BE SIGNED		

## We wish to reserve an exhibiting space. Our chosen option and size are:

*All prices are excl. VAT*

<input type="checkbox"/> Table top (NGO ONLY) USD 2,500 (max 1 unit per company)	<input type="checkbox"/> Space Only USD 3,500 / 80 sqft	<input type="checkbox"/> Pipe and drape USD 4,700 / 80 sqft
Number of sqft required:		

### PAYMENT SCHEDULE

All payments must be made in US dollar (**USD**)  
50% of the total cost will be invoiced on receipt of the completed order form.

The final balance is due by 31 May 2018.  
For bookings made after 31 May 2018, the full amount is due at the time of reservation.

### BY CREDIT CARD

Visa, MasterCard and American Express are accepted.  
Please request a Credit Card Authorisation Form.

### CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI.

For cancellations made:

**Until 31<sup>st</sup> May 2018**

50% of the total cost of each item will be retained

**From 01<sup>st</sup> June 2018**

100% of the total cost of each item will be retained

We hereby agree to pay the required 50% deposit in USD as soon as we receive the corresponding invoice.  
Final balance of the payment is to be made at the latest by 31 May 2018.

**I have read and agree with the Cytokines 2018 terms and conditions as on page 20.**

**I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.**

Place and date:

Signature and company stamp:



# Sponsorship Application Form and Contract

Please complete and send to:  
**MCI Suisse SA – c/o Corentin RUY**  
**9 Rue du Pré-Bouvier – 1242 Satigny – Switzerland**  
**Email: [corentin.ruy@mci-group.com](mailto:corentin.ruy@mci-group.com)**

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

## Contact details

COMPANY NAME:		WEBSITE:
CONTACT NAME:		EMAIL:
COMPANY TYPE:	<input type="checkbox"/> NGO	<input type="checkbox"/> INDUSTRY

## Invoicing information

INVOICING COMPANY NAME:		VAT Number:
ADDRESS:		
POSTAL CODE:	CITY:	Country:
CONTACT NAME		EMAIL:
TELEPHONE (WITH COUNTRY CODE):		PO NUMBER (IF APPLICABLE):
<input type="checkbox"/> I WISH TO RECEIVE AN INVOICE FOR 100% OF THE PAYMENT (instead of 50% installments)		
<input type="checkbox"/> I WILL NEED TO SEND A SEPARATE COMPANY CONTRACT / AGREEMENT TO BE SIGNED		

## Sponsorship Opportunities

*All prices are excl. VAT*

<b>Platinum Package</b>	<input type="checkbox"/> <b>USD 30 000</b>	Travel grants	<input type="checkbox"/> <b>USD 3 000 x .....</b>
<b>Gold Package</b>	<input type="checkbox"/> <b>USD 22 500</b>	Meeting bags	<input type="checkbox"/> <b>USD 10 000</b>
<b>Silver Package</b>	<input type="checkbox"/> <b>USD 15 000</b>	Writing pads	<input type="checkbox"/> <b>USD 2 000</b>
Pocket Program	<input type="checkbox"/> <b>USD 7 500</b>	Meeting pens	<input type="checkbox"/> <b>USD 2 000</b>
Final Program – Outside back cover	<input type="checkbox"/> <b>USD 2 500</b>	Writing pads & pens	<input type="checkbox"/> <b>USD 3 000</b>
Final Program – Inside back cover	<input type="checkbox"/> <b>USD 2 000</b>	Lanyards	<input type="checkbox"/> <b>USD 8 500</b>
Final Program – Inside page	<input type="checkbox"/> <b>USD 750</b>	Bag insert	<input type="checkbox"/> <b>USD 2 500</b>
Internet Corner	<input type="checkbox"/> Upon request	Abstract book on USB keys	<input type="checkbox"/> <b>USD 7 000</b>
Wi-Fi in venue	<input type="checkbox"/> Upon request	E-drivers	<input type="checkbox"/> <b>USD 3 000</b>
Mobile application	<input type="checkbox"/> <b>USD 5 000</b>	Coffee break	<input type="checkbox"/> <b>USD 3 000</b>
Plenary session(s)	<input type="checkbox"/> <b>USD 10 000</b>	Official networking evening	<input type="checkbox"/> Upon request
Scientific session(s)	<input type="checkbox"/> <b>USD 7 000</b>	Trainee networking evening	<input type="checkbox"/> Upon request
Poster signage	<input type="checkbox"/> <b>USD 5 000</b>		

### PAYMENT SCHEDULE

All payments must be made in US dollar (**USD**)  
 50% of the total cost will be invoiced on receipt of the completed order form.

The final balance is due by 31 May 2018.  
 For bookings made after 31 May 2018, the full amount is due at the time of reservation.

### BY CREDIT CARD

Visa, MasterCard and American Express are accepted.  
 Please request a Credit Card Authorisation Form.

### CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI.

For cancellations made:

**Until 31<sup>st</sup> May 2018**

50% of the total cost of each item will be retained

**From 01<sup>st</sup> June 2018**

100% of the total cost of each item will be retained

We hereby agree to pay the required 50% deposit in USD as soon as we receive the corresponding invoice.  
 Final balance of the payment is to be made at the latest by 31 May 2018.

**I have read and agree with the Cytokines 2018 terms and conditions on page 20. I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.**

Place and date:

Signature and company stamp:

# Satellite Symposium Application Form and Contract

Please complete and send to:  
**MCI Suisse SA – c/o Corentin RUY**  
**9 Rue du Pré-Bouvier – 1242 Satigny – Switzerland**  
 Email: [corentin.ruy@mci-group.com](mailto:corentin.ruy@mci-group.com)

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

## Contact details

COMPANY NAME:		WEBSITE:
CONTACT NAME:		EMAIL:
COMPANY TYPE:	<input type="checkbox"/> NGO	<input type="checkbox"/> INDUSTRY

## Invoicing information

INVOICING COMPANY NAME:		VAT Number:
ADDRESS:		
POSTAL CODE:	CITY:	Country:
CONTACT NAME		EMAIL:
TELEPHONE (WITH COUNTRY CODE):		PO NUMBER (IF APPLICABLE):
<input type="checkbox"/> I WISH TO RECEIVE AN INVOICE FOR 100% OF THE PAYMENT (instead of 50% installments) <input type="checkbox"/> I WILL NEED TO SEND A SEPARATE COMPANY SPONSORSHIP / EXHIBITION AGREEMENT TO BE SIGNED		

## Breakfast Symposium slots

*All prices are excl. taxes*

Sunday 28 October 2018	<input type="checkbox"/> USD 10 000	Monday 29 October 2018	<input type="checkbox"/> USD 10 000
Tuesday 30 October 2018	<input type="checkbox"/> USD 10 000		

## Lunch Symposium slots

Sunday 28 October 2018	<input type="checkbox"/> USD 18 500	Monday 29 October 2018	<input type="checkbox"/> USD 18 500
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## Evening Symposium slots

Sunday 28 October 2018	<input type="checkbox"/> USD 15 000
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## PAYMENT SCHEDULE

All payments must be made in US dollar (**USD**)  
 50% of the total cost will be invoiced on receipt of the completed order form.  
 The final balance is due by 31 May 2018.  
 For bookings made after 31 May 2018, the full amount is due at the time of reservation.

## BY CREDIT CARD

Visa, MasterCard and American Express are accepted.  
 Please request a Credit Card Authorisation Form.

## CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI.

For cancellations made:

**Until 31<sup>st</sup> May 2018**

50% of the total cost of each item will be retained

**From 01<sup>st</sup> June 2018**

100% of the total cost of each item will be retained

We hereby agree to pay the required 50% deposit in USD as soon as we receive the corresponding invoice.  
 Final balance of the payment is to be made at the latest by 31 May 2018.

**I have read and agree with the Cytokines 2018 terms and conditions on page 20. I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.**

Place and date:

Signature and company stamp:



**ICIS** International Cytokine &  
Interferon Society

**Cytokines**  **2018**  
International Cytokine & Interferon Society ICIS

**Exhibition & Sponsoring queries**

Tel.: +41 22 33 99 614

Email: [corentin.ruy@mci-group.com](mailto:corentin.ruy@mci-group.com)

